



Golden Valley Charter Schools  
Annual Meeting of the Board of Trustees  
9601 Lake Natoma Dr.  
Orangevale, CA 95662

August 16, 2023

**Board Meeting Access Information**

**Date:** Wednesday, August 16, 2023  
**Time:** 4:30 p.m.  
**Primary Location:** **Golden Valley River School, Room 5, 9601 Lake Natoma Dr., Orangevale, CA 95662**

**Remote Location:** Golden Valley Orchard, Room 2, 6550 Filbert Ave, Orangevale, CA 95662

**Zoom Link:**

*Topic: BOT Annual Meeting 2023.08.16*  
*Time: Aug 16, 2023 04:30 PM Pacific Time (US and Canada)*

*Join Zoom Meeting*  
*<https://us02web.zoom.us/j/83650597462?pwd=Yk10L1doMUR6UU1odWtNUkxORnJJZz09>*

*Meeting ID: 836 5059 7462*  
*Passcode: 591050*

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*Meeting ID: 836 5059 7462*  
*Passcode: 591050*

*This meeting is being conducted in person and will also be available to the public via teleconference through the Zoom platform.*

*Members of the public who wish to comment during the Board meeting may do so in person at the primary meeting location, a remote meeting location, or use the “raise hand” tool on the Zoom platform. Members of the public may also email their comments to the Board at [bot@gvcharter.org](mailto:bot@gvcharter.org); emailed comments will be summarized by the board chair. Individual comments are limited to three (3) minutes. The Board will limit the total time for public comment to fifteen minutes. The Board reserves the right to mute or remove a participant from the meeting if the participant unreasonably disrupts the Board meeting.*

*Disability Accommodations. A person with a disability may contact the central office at (916) 597-1477, or email the board at [bot@gvcharter.org](mailto:bot@gvcharter.org) at least 48 hours before the scheduled board meeting to request receipt of an agenda and other distributed writings in an appropriate alternative format or to request disability-related modifications or accommodations, including auxiliary aids or services, in order to participate in the public board meeting.*

August 16, 2023

Annual Meeting Agenda

1. **Call to Order** – 4:30p.m. *(K. Gerski-Keller)*
  
2. **Roll Call** – 4:30 p.m.  
**Board Members:** Katie Gerski-Keller, Adam Errington, Ekaterina Khmelniker, Stephen Quadro, Meredith Wilsen.
  
3. **Flag Salute/Quote/Moment of Silence** – 4:33 p.m. *(C. Buckley)*
  
4. **Public Comment** – 4:35 p.m.  
This portion of the meeting is set aside for members of the audience to make public comments or raise issues that are not specifically on the agenda or for those that are on the agenda in areas of Board jurisdiction. These presentations are limited to three (3) minutes and the total time allotted to non-agenda items will not exceed fifteen (15) minutes.
  
5. **Consent Agenda**– 4:50 p.m. *(K. Gerski-Keller)*  
All items listed on the Consent Agenda are considered by the Board to be routine and will be enacted by the Board in one motion. There will be no discussion on these items prior to the time the Board votes on the motion unless a member of the Board, staff, or public request specific items to be discussed and/or removed from the Consent Agenda. If items are pulled for discussion, a separate vote will occur on the item(s). The Executive Director recommends approval of all Consent Agenda items.  
Action: Shall the Board approve the following items by consent?
  - 5.1 ***Shall the board approve the June 7, 2023, Regular Meeting Minutes?***
  - 5.2 ***Shall the board approve the 2023-2024 Con-App for Golden Valley Orchard?***
  - 5.3 ***Shall the board approve the 2023-2024 Con-App for Golden River Orchard?***
  
6. **Election of Officers to the Board** – 4:55 pm *(K. Gerski-Keller)*  
Action: Shall the board elect officers to the Board of Trustees for the 2022/2023 school year?
  - 7.1 **Chair**
  - 7.2 **Vice-Chair**
  - 7.3 **Secretary**
  
7. **Formation of Board Committees** – 5:10 pm *(K. Gerski-Keller)*  
Action: Shall the board form committees and appoint members for 2022/2023?
  - 8.1 **Finance Committee**
  - 8.2 **ED Review Committee**
  - 8.3 **Policy Committee**
  
8. **Close Enrollment for River 6<sup>th</sup> Grade** – 5:30 p.m. *(C. Buckley)*  
Action: Shall the board close 2023/2024 enrollment for River 6<sup>th</sup> grade?
  
9. **Board Retreat Agenda Items** – 5:40 p.m. *(K. Gerski-Keller)*  
Discussion: The board will discuss potential agenda items for their annual board retreat.

August 16, 2023

10. **Faculty Reports** – 5:50 p.m.

**Faculty Chair Report, Orchard**: The Faculty Chair will present items of interest to the board.  
*(H. Peery)*

**Faculty Chair Report, River**: The Faculty Chair will present items of interest to the board.  
*(A. Lacoste)*

11. **Executive Reports** – 6:00 p.m.

**14.1 Executive Director Report**: The Executive Director will present items of interest to the board.

**14.2 Board Chair Report**: The Board of Trustees Chair will present items of interest to the board.

12. **Recitation of the Motto of the Social Ethic** – 6:20 p.m.

The healing social life is found  
When in the mirror of each human soul  
The whole community finds its reflection,  
And when, in the community,  
The virtue of each one is living.

13. **Adjournment of the meeting** – 6:21 p.m.

*(K. Gerski-Keller)*

June 7, 2023

Regular Meeting Minutes

1. **Vice Chair Katie Gerski-Keller called the meeting to order at 4:30 p.m.**
2. **Roll Call –**  
**Board Members Present:** Jennifer Huetter (arrived at 5:00 p.m.), Adam Errington, Katie Gerski-Keller, Ekaterina Khmelniker, Stephen Quadro, Meredith Willsen.  
**Guests:** Caleb Buckley, Amala Easton, Susan Lefkowitz, Jennifer Hoover, Becky Page, Kim Blakley.
3. **Closed Session: Conference with Legal Counsel – Anticipated Litigation –**  
**Action/Discussion:** The board went into closed session to discuss significant exposure to litigation pursuant to § 54956.9(b): 1 case. NO ACTION TAKEN.
4. **Board Member Exigencies and Remote Attendance –**  
**Action:** Shall the board approve any board members to participate in this board meeting from a remote location due to unexpected emergencies per AB 2449?

***TABLED/NO VOTE***

5. **Flag Salute/Quote/Moment of Silence –** Executive Director Caleb Buckley read the Gentleness Virtue Card.
6. **Public Comment –**  
  
Kim Blakley made a public comment at the Orchard School.  
  
There were no other public comments.
7. **Consent Agenda**  
**Action:** It was moved by Adam Errington and seconded by Katie Gerski Keller that the Board approve the following items by consent.
  - 6.1 ***The board approved the May 24, 2023, Regular Meeting Minutes.***
  - 6.2 ***The board approved Golden Valley Orchard School's (GVOS) Local Control Accountability Plan (LCAP).***
  - 6.3 ***The board approved Golden Valley River School's (GVRV) Local Control Accountability Plan (LCAP).***
  - 6.4 ***The board approved the 2023/2024 Revolution Foods Contract.***

***(Ayes: 6, Noes: 0, Abstain: 0)***

8. **2023-2024 Planning Budget, Orchard –**  
**Action:** It was moved by Stephen Quadro and seconded by Ekaterina Khmelniker that the board approve the 2023-2024 Golden Valley Orchard budget.

***(Ayes: 6, Noes: 0, Abstain: 0)***

June 7, 2023

9. **2023-2024 Planning Budget, River –**

It was moved by Stephen Quadro and seconded by Adam Errington that the board approve the 2023-2024 Golden Valley River budget.

***(Ayes: 6, Noes: 0, Abstain: 0)***

10. **2023-2024 Local Indicators, Orchard –**

The board discussed the 2023-2024 Local Indicators for Golden Valley Orchard.

11. **2023-2024 Local Indicators, River –**

The board discussed the 2023-2024 Local Indicators for Golden Valley River.

12. **Executive Reports –**

**14.1 Board Chair Report:** The Board of Trustees Chair presented items of interest to the board.

**14.2 Executive Director Report:** The Executive Director presented items of interest to the board.

13. **The board recited the Motto of the Social Ethic**

14. **Chair Jennifer Huetter adjourned the meeting at 6:22 p.m.**

Respectfully submitted by Amala Easton

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Chair

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Date

**Golden Valley Orchard**  
**BOARD OF TRUSTEES AGENDA ITEM**  
**Action Item**

**RECOMMENDATION:** Approve the 2023-24 Consolidated Application.

**BACKGROUND INFORMATION:**

The Consolidated Application (ConApp) is used by the California Department of Education (CDE) to distribute categorical funds from various state and federal programs to county offices, school districts, and direct-funded charter schools throughout California. Annually, in August, each local educational agency (LEA) submits Part I of the application to document participation in these programs and provide assurances that the school will comply with the legal requirements of each program. Program entitlements are determined by formulas contained in the laws that created the programs.

Part II of the application is submitted in the fall of each year and contains the school's entitlements for each funded program. Out of each state and federal program entitlement, schools can allocate funds for indirect costs of administration, for programs operated by the district office, and for programs operated at schools.

**CURRENT INFORMATION:**

**Title I, Part A Basic Grant- ESSA**

Funds are used to support effective, evidence-based educational strategies that close the achievement gap and enable the students to meet the state's challenging academic standards.

**Title II, Part A, Teacher Quality**

Funds are designated to ensure compliance with professional development activities and to support teachers meeting state and ESSA credentialing requirements.

**Title IV. Part A, Student Support**

This program provides funding to improve students' academic achievement by increasing school district capacity to:

1. Provide all students with access to a well-rounded education;
2. Improve school conditions for student learning; and
3. Improve the use of technology in order to improve the academic achievement and digital literacy of all students.

**Golden Valley River  
BOARD OF DIRECTORS AGENDA ITEM  
Action Item**

**RECOMMENDATION:** Approve the 2023-24 Consolidated Application.

**BACKGROUND INFORMATION:**

The Consolidated Application (ConApp) is used by the California Department of Education (CDE) to distribute categorical funds from various state and federal programs to county offices, school districts, and direct-funded charter schools throughout California. Annually, in August, each local educational agency (LEA) submits Part I of the application to document participation in these programs and provide assurances that the school will comply with the legal requirements of each program. Program entitlements are determined by formulas contained in the laws that created the programs.

Part II of the application is submitted in the fall of each year and contains the school's entitlements for each funded program. Out of each state and federal program entitlement, schools can allocate funds for indirect costs of administration, for programs operated by the district office, and for programs operated at schools.

**CURRENT INFORMATION:**

**Title I, Part A Basic Grant- ESSA**

Funds are used to support effective, evidence-based educational strategies that close the achievement gap and enable the students to meet the state's challenging academic standards.

**Title II, Part A, Teacher Quality**

Funds are designated to ensure compliance with professional development activities and to support teachers meeting state and ESSA credentialing requirements.

**TITLE III, Language Instruction of English Learners - NA**

Funds are to assist EL students to acquire English and meet grade-level achievement and graduation goals.

**Title IV. Part A, Student Support**

This program provides funding to improve students' academic achievement by increasing school district capacity to:

1. Provide all students with access to a well-rounded education.
2. Improve school conditions for student learning; and
3. Improve the use of technology to improve the academic achievement and digital literacy of all students.

Welcome to the 2023/24 school year,

It was so wonderful to see so many new and familiar faces at registration last week, and to see so many excited faces on campus for the first day of school. We are reminded of how warm and welcoming our school community is to both new and returning families.

The Board's main goal is to keep Golden Valley Charter Schools (GVCS) thriving with healthy staff and students on campus to the best of our abilities.

We are currently seeking additional staff to join both school sites. As our Executive Director Caleb Buckley says, "There's no better pool of candidates than our own parent body." If you know someone, please have them check out the positions posted at Edjoin <https://www.edjoin.org/Home/Jobs?countyID=0&districtID=2730>

We thank you for your patience and understanding as we continued to seek out additional staff to ensure we provide and implement an all-day program on both campuses and free Eagles Nest. It is a momentous undertaking for our small schools to do one of these, let alone both.

We are pleased there has been a renewed interest in Board Service from the community. As part of our ongoing efforts to recruit a robust Board of highly qualified candidates, the Board will continue to reach out to the community for those who would be well-equipped for Board service. As the process for qualification and preparation for Board service can take many months, it is important that the Board continue to recruit and network, bringing new members into this process throughout the year. For training, support, and organization purposes, most new members are brought on at the beginning of the school year, in August. If you or someone you know are interested in our schools' governance, please contact the Board at [bot@gvcharter.org](mailto:bot@gvcharter.org)

Kindly,

Katie Gerski-Keller  
Board of Trustees, Vice Chair  
Golden Valley Charter School

Meredith Willsen  
Board of Trustees, Secretary  
Golden Valley Charter School



**Overview:** This document describes the duties undertaken by the Board Chair, Board Clerk, and newly appointed member of the Golden Valley Board of Trustees to complete the onboarding process. Refer to the GVCS Bylaws for ongoing duties of board members.

### Board Chair Duties

- Confirm the candidate meets [GVCS Bylaws](#) requirements
- Interview candidate; explain roles and responsibilities
- Encourage candidates to contact existing members for support and nomination
- Set a date for board appointment
- Obtain a Letter of Interest from the candidate
  - Notify the candidate the letter will public record
  - Send BOT Clerk the candidate letter by the end of the board meeting; include candidates email address (and phone number if available)

### Board Clerk Duties

- Establish GVCS email account for new member
  - Notify new member of communication standards
    - BOT members will only use their official GV Charter email account for board business
    - BOT members will use bcc when communicating with the full board via email
    - Exchange personal phone numbers with new members for emergencies
  - Notify BOT new member email is active
- Register member w/ Fair Political Practices Commission (FPPC)
- Register member w/ California Charter School Association (CCSA)
- Register member w/ Charter School Development Center (CSDC)
- Update BOT Roster
- Update the website
- BOT Recap Email to GVCS faculty and staff
  - Notify GVCS Faculty and Staff of new member
  - Link to Roster on Resource Drive
  - Attach new member letter to meeting minutes and recap email
- Provide member with BOT Binder if the retreat has already happened
  - [Bylaws](#)
  - Calendar
  - BOT Roster
  - CO Roster
  - Current Year Budgets
  - GVCS Conflict of Interest Code (COI)

## New Board Member Duties

- Review and sign the Oath of Office
- Begin using GVCS email account for BOT business
- Send the Board Clerk your phone number
- Form 700
  - **LEGAL REQUIREMENT: Due within 30 days of appointment and annually**
  - Late submissions subject to fine by the FPPC
  - Complete online using the [FPPC eDisclosure Portal](#)
  - [About the 700](#)
- Ethics Training for Local Officials
  - **LEGAL REQUIREMENT: Due every two years**, on even years: December 31, 2022, December 31, 2024, etc.
  - Complete [Online with FPPC](#)
- Brown Act Training
  - **Complete within 30 days of assuming office**
  - *GVCS Recommends CSDC or Live YM&C Brown Act Training*
    - [Charter Schools Development Center \(CSDC\) \(chartercenter.org\)](#)
      - This 5-module training series introduces the Ralph M. Brown Act, a piece of legislation that ensures Californians' right to participate in the meetings of "local legislative bodies," including the meetings of California public charter schools. This training will discuss to whom the Brown Act applies, how the Brown Act is triggered, how to create Brown Act-compliant notices and agendas, how to enter closed-session meetings of the Board, and more. This course should take approximately one and a half hours to complete - each module is self-contained and takes between 5-21 minutes depending on the module. The course concludes with a test.
    - [YM&C](#)
      - Live Brown Act workshops take place in the fall
        - Fee based; the board clerk can register you and make payment
      - Recorded Brown Act trainings are available on YM&C's website
        - Fee based; the board clerk can register you and make payment
- Comprehensive Online Training Course
  - Members should complete one comprehensive training offered by CCSA or CSDC
  - Board Officers are *required* to complete one course within 90 days of assuming office
  - [CSDC Board Member Training Course](#)
    - This online version of CSDC's Board Member Training was created for new and first-time board members. It provides an introductory overview of topics such as

roles and responsibilities of being governing board members, educational acronyms, local and state advocacy and human resources. More experienced board members may wish to take this course as a refresher, or in preparation for our annual conference sessions. This course should take approximately one hour to complete - each module is self-contained and takes between 5-12 minutes depending on the module. The course concludes with a test.

- [CCSA Governance Academy](#)
  - This Governance Academy workshop is designed to provide immediate, practical tools and increase your knowledge of charter school officials' legal obligations in two 90-minute sessions. The workshop is geared for chief administrators, school leaders, and board members alike.

Part One: roles and responsibilities of management and board, the Brown Act including teleconferencing, running public meetings, and practical tips.

Part Two: Public Records Act, duties of care and financial oversight, conflicts of interest, Form 700, and best practices for charter boards and operations.

- Annual Conferences
  - [Charter School Development Center \(CSDC\)](#)
    - November
  - [Alliance for Public Waldorf Education](#)
    - January
  - [California Charter School Association \(CCSA\)](#)
    - March
- Additional Trainings
  - Form 700
    - Recommended annually
    - Resources
      - [YM&C](#)
  - Conflict of Interest
    - Recommended annually
    - Often reviewed in conjunction with Form 700 Training
    - Resources
      - [California Charter School Association \(CCSA\)](#)
        - Available through [the portal](#)
      - [YM&C](#)

Resources

[Alliance for Public Waldorf Education](#)

[California Charter Schools Association \(CCSA\)](#)

[California Department of Education \(CDE\)](#)

[Charter School Development Center \(CSDC\)](#)

[Fair Political Practices Commission](#)

[GVCS Bylaws](#)

[GVCS Policies](#)

[GVCS Board of Trustees](#)

[GVOS Charter](#)

[GVRs Charter](#)

[Young, Minney & Corr \(YM&C\)](#)



# GOLDEN VALLEY CHARTER SCHOOLS

EXECUTIVE DIRECTOR REPORT  
Submitted by Caleb Buckley, EdD

August 16, 2023

K-8 Tuition for Public Waldorf Schools

California has given charter schools a one year extension in charter renewals. The Orchard Charter will now be submitted in the Fall of 2024 and River in 2025. This is great news for our workload this year but it also means that we need to demonstrate our progress on test scores and the dashboard measures this Spring.

We were surprised by the sudden resignation of our incoming 6<sup>th</sup> grade teacher at Orchard. Mr. Sutton is teaching main lesson and Mrs. Hoover is doing their math class while Mrs. Page provides the continuity of the day for them. The Leadership Team decided to take on the class so we have enough time to find a new teacher. Our Eagle's Nest program is still in search of more employees and has placed many parents on a waiting list.

At the board's last meeting we approved adding a new 1<sup>st</sup> grade and new kindergarten at the Orchard School. Those classes have been created and opened with 21 in first grade and 11 students in the K class. We believe this will balance the school's budget, given the substantial rent increase. It also sets in motion some long term planning around expanding the current site or moving to a new location.

Commitments I will have this Fall include starting a baseball club at Golden Valley after school and I have been appointed the Treasurer of the Alliance for Public Waldorf Education. The Alliance has executive committee meetings every two weeks for an hour in the morning. The Alliance has decided to offer an in-person Waldorf conference in California in January.



## ON CAMPUS



**Orchard School** – The beginning of the school year bustle as everyone prepares for the first day found Orchard without a 6<sup>th</sup> grade teacher. Our leadership team rallied to support and teach the class as a team for the first block while we search for their new teacher. We had another opening at Orchard with our 5<sup>th</sup> grade teacher, Ms. Hidden, out on maternity leave. Mrs. McCann, Practical Arts, has stepped in to teach the class until we fill that long-term sub position, or Ms. Hidden returns. The domino effect had us fill the Practical Arts lead with Ms. D’Agostini, Practical Arts assistant. We now are working to hire an assistant to support the program. With all the challenges, our first day of school was full of joy and enthusiasm. Our two new first grade classes, the Catalpa Class lead by Mrs. McDonough, and the Yew Tree Class lead by Mr. Phillips received their roses from our 8<sup>th</sup> grade Ponderosa students. In addition to welcoming a second first grade, Orchard has expanded with a new kindergarten class also. Mrs. Jansen reports the Mulberry Blossom students first day was filled with joy and song. New students throughout the school were warmly welcomed and returning students were happy to be back.

Referrals = 0

Suspensions = 0



**River School** - It has been a joyful and smooth launch to the '23-'24 school year at River. We carried out a well attended registration day. All of the full time positions are staffed and interviews continue for Eagles’ Nest and Educational Support. The Rose ceremony was a beautiful first day with our new Meadow Book and first grade teacher being welcomed into the grades. Because there is no 6<sup>th</sup> grade teacher at Orchard, Mr. Sutton is starting his day teaching a geometric drawing main lesson. The whole leadership team is covering the office, open lessons and math classes for grade 6 while we leave enough time to find the right teacher. River teachers are holding their first class parent meetings and almost all will have met before the board meeting.

In addition to our academic and artistic endeavors, we will make improving our average daily attendance a focused goal throughout the year. Chronic absenteeism has been a pervasive challenge across the state since our return to school from the pandemic. This is particularly hard for charter schools like ours since the vast majority of our funding comes from our students' presence in the classroom each day. Classroom attendance and deep engagement with the curriculum, teacher and peer group are an essential piece of Waldorf education.

Referrals - 0

Suspensions - 0



## COMPLIANCE

**Accountability & Compliance**

The 2023 Trailer bill was signed over the summer. Trailer bill details:

- Granted a one-year extension of charter terms.
- Imposes definition of “abuse of discretion” in charter appeals to State Board. Prohibits State Board from approving charter denial appeals unless “abuse of discretion” occurred at both the district and county levels. These changes mean that existing charter school need to present a strong case for renewal. This is done by:
  - Documenting student academic growth using “verified data” (Fastbridge Assessments).
  - By having sound governance, management, finances, operations.
- Opioid Reversal Medication—County offices must purchase opioid reversal medications and supply at least two units to each middle/high school and re-stock within two weeks if used. County office may supply elementary schools if supply remains. LEAs must train at least two staff members at each school to administer.

## EAGLE'S NEST

Eagle’s Nest is going to be a heavily audited program this year. The program must adhere to mandated staff to student ratios and prioritize unduplicated pupils. The program, which normally operates with 5 assistants at each school, started the year with three assistants. Golden Valley is conducting interviews and hopes to have each site staffed with six assistants. After completing the hiring process, the program at each campus will be able to move roughly 70 students off of the waitlist.

The program has implemented changes this year to help the program operate in a more cost-efficient manner as well as being more compliant with the program mandates dictated from the state. Some of these changes are:

- Students need to attend each day they are at school, except for excused absences and early pick-ups (appointments, illness, extracurricular activities, etc.) Families are asked to notify the site leader in advance if a student will be absent or picked up early. and stay for a minimum amount of time.
- Students need to attend the program until 3 pm for TK/K and 4:30 PM for grades students. On Thursdays all students can be picked up starting at 2:15 PM.
- Morning care is drop in for all students, no enrollment needed. Morning care starts as early as 7 AM, in the MP Room.



## ENROLLMENT &amp; OUTREACH

**Enrollment** - We have recorded Parent Information Meetings available for prospective families to watch as well as scheduled in person meetings. We will continue to accept applications and make offers for enrollment when there is an open seat in a class.

**Outreach** - In October we will have an outreach booth at the annual Nature Fest hosted by Effie Yeaw Nature Center. Our purpose is to promote our two schools offering an activity and information about our curriculum.

Applications for Enrollment for the 2023-24 school year will continue to be accepted. Additional Parent Information Meetings (PIM) are scheduled in September for families to learn more about GVCS and learn how to apply.

- Orchard School PIM: 9/6
- River School PIM: 9/13

<i>Orchard as of August 10</i>		
	<i>2023-2024</i>	<i>2023-2024 WAITLIST</i>
TK	11	0
K	39	0
ABK	21	~
OBAK	20	~
MBK	9	0
1 - MM	22	0
1 - ZP	22	0
2	26	0
3	28	0
4	30	11
5	30	4
6	24	0
7	27	0
8	30	0
Total	289	N/A

## ENROLLMENT &amp; OUTREACH

<i>River as of August 10</i>		
	<i>2023-2024</i>	<i>WAITLIST</i>
TK	27	0
K	35	1
CBK	20	~
LBK	22	~
PBK	20	~
1 <sup>st</sup>	30	1
2 <sup>nd</sup>	30	6
3 <sup>rd</sup>	30	3
4 <sup>th</sup>	29	10
5 <sup>th</sup>	30	5
6 <sup>th</sup>	27	0
7 <sup>th</sup>	27	0
8 <sup>th</sup>	28	0
1 <sup>st</sup> HS	5	0
2 <sup>nd</sup> HS	5	0
3 <sup>rd</sup> HS	4	0
4 <sup>th</sup> HS	2	1
5 <sup>th</sup> HS	0	0
Total	306	N/A



## MARKETING &amp; DEVELOPMENT

Marketing is focused on Enrollment

- Social Media Ads for the Parent Information Meetings in September
- Posting Actively on Social Media to keep followers engaged
- ChalkItUp Sacramento Outreach is set with Alum Artist, Art Teachers, and 8th Grade Team for Labor Day weekend in Fremont Park

## COMMUNICATION

- ParentSquare Parent Communication Guidelines are in Draft form
- Teachers can appoint a class parent to communicate through ParentSquare to the class now
- Strategic Plan Core Value Cards given to all New families at Registration
- During Pre-Service all staff and Faculty received cards and were introduced to an activity

## ANNUAL GIVING CAMPAIGN

- Handwritten thank you cards are being mailed for the 22-23 AGC participation.
- We achieved \$135,000 total in AGC support for the 22-23 year. Our goal was \$200,000.
- A big thank you to all participants posted in PS and a donor wall list for printing and acknowledgement in the next Annual Report
- Development Manager will attend first Parent Meetings to talk about the importance of the Annual Giving Campaign

## FUNDRAISING with GVEF

- GVEF meetings in July and August were held the 2<sup>nd</sup> Tuesday of the month
- The two Fireworks booths fundraiser will grant \$49,735. 50% will go to GVCS and the other 50% is to be distributed into 3<sup>rd</sup> - 8<sup>th</sup> grade fieldtrip funds
- A venue is found for the Spring Gala and will have a deposit placed for then working on Sponsorships
- Faculty Liaison Orchard School is needed to join GVEF
- Preparations for Eagle Chase are underway
- A GVEF board member will help communicate AGC in parent meetings

SCHOOL	Donors/Household Participation %	YTD Rec'd (FY22/23)	<i>Projected AGC Receivables 22/23 FY End</i>	Goal
GVOS	85/289 =	\$3,995	\$23,589	\$100,000
GVRS	151/306	\$9,743	\$59,257	\$100,000
General Donation	0	\$200	\$2,000	~
<b>Total</b>	236/595	\$13,938	\$84,846	\$200,000